



In association with



Presents Finance- 101

“ESSENTIAL FINANCE FOR ENTREPRENEURS”

This session will help you appreciate the contribution that financial decisions have on firm value and also help to appreciate the interdependencies of financial decisions to other functional areas of management.

Contents

- *Session 1: Understanding financial statements and its components – Profit & Loss account, Balance sheet, Cash flow statement*
- *Session 2: Time value of money, understanding and calculating cash flows, capital budgeting tools and techniques*
- *Session 3: Raising capital – Debt, Essential features of debt, types of loan capital, important loan covenants*
- *Session 4: Raising capital – Equity, Sources of equity capital, basics of valuation, important equity covenants*

Course Faculty

- *V. Venkatesh - Co-founder and Director of Money-Wizards.*
- *ThillaiRajan A. - Associate Professor in Finance area in the Department of Management Studies, IIT Madras.*
- *Money-Wizards (www.money-wizards.com), an IIM alumni venture, is a financial literacy and money education company that is focused on imparting world class money and finance education.*

Date Saturday, 29-Oct-2011

Time 10:00 AM to 6:00 PM

Venue IIT M Research Park, Module 1, Ground Floor, Kanagam Road, Taramani, Chennai – 600113

Fee

For TiE members - Rs. 500/-

For non-TiE members - Rs. 700/-

Registration

Url: www.123signup.com/register?id=ccsgs

Or

Email: latha@chennai.tie.org

Or

Phone: 044 65154900

Kindly bring your own calculator for those amazing number games!