



world class money education
for school children

Money-Wizards, An IIM Alumni venture



Money education and financial literacy equip children with life skills and foster critical thinking.



Play the barter game to understand the role of money!

Learn the importance of savings, investments & managing money

Why do children need financial literacy & money education?

Standard schooling trains the successful students to earn money. But for true financial independence, merely earning money is not enough. It is equally important to manage the money earned and also to grow it intelligently by investing. In today's financially complex world, every child needs critical money education to be successful in life.

However, often both the parents work and hence they are not in a position to impart this knowledge to their children. In other cases, the parents themselves do not possess adequate money

education knowledge that they can share with their children. The schools do not teach these concepts either. Money-Wizards programmes for school children aims to fill this gap with highly original and innovative content coupled with a child friendly pedagogy. Our courses are designed in such a way that the children learn by themselves. In the process, the students develop critical thinking and life skills – which they can apply to other areas of their life as well.

About Money-Wizards

Money-Wizards is an IIM alumni venture, and is a pioneer in world-class money education courses for school children. Our courses are currently available in India and Singapore.

Curriculum design: Our course curriculum is designed by award winning academics and industry experts with deep domain knowledge of economics and finance. Our sessions set the context and enable the children to explore and learn key concepts related to money and finance through games, role-plays and group activities.

Graded courses: Our programmes are highly structured and are available for the following segments –

Elementary (Class 3, 4 & 5)

Middle School (Class 6, 7, 8 & 9)

High school (Class 10, 11& 12)

For each of these segments, there are four levels of courses – Bronze, Silver, Gold and Platinum. Each of these levels

comprises 13 hours of content. Students get certificates after successful completion of each of these levels.

What can children expect to learn from our courses?

Our elementary programme starts with basic concepts like needs and wants and introduces children to various concepts like barter and trading through games. They will also learn to manage allowances effectively, budgeting and saving. The students will also be exposed to the concept of banking. Carefully crafted games will teach them to be better and smart shoppers. They will also learn to evaluate products or services that are advertised through media, and will become immune to predatory advertising and marketing.

Play the dinosaur card game and learn the intricacies of trading!

world class money education
for school children

Money-Wizards, An IIM Alumni venture



Pluto Education Private Limited

3N, Block 2, Ramaniyam 'The Eden',
46/1, Velachery Main Road, Velachery - 600 042

www.Money-Wizards.com info@money-wizards.com

+91-44-27435124