

## Money Champs camp for kids ( Age group: 9 -13 years)

### About this Class:

This is the flagship summer camp of **Money-Wizards, an IIM alumni venture.**

Give your children the gift of money education this summer.

Research shows that financial literacy and money education equip children with **life skills and foster critical thinking.**

***Our course curriculum is designed by IIM alumni who are award winning academics and industry experts with deep domain knowledge of economics, business and finance.*** Our sessions set the context and enable the children to explore and learn key concepts related to money, finance and business through carefully crafted games, role-plays and group activities.

Watch your children grow money wise!

### In this camp, your child will -

- (a) Understand the difference between needs and wants.
- (b) Understand the concept of savings and investments
- (c) Will play multiplayer simulation business game "Coffee Bucks" and will understand the concept of "making money"
- (d) Will understand the functions and characteristics of money through the ""Barter" Game
- (e) Will be exposed to the concept of "inflation"
- (f) Will learn to manage allowances effectively, budgeting and saving
- (g) Will learn to evaluate advertised products and services, and will become immune to predatory advertising and marketing.



## **The Founders**

### **V. Venkatesh**

Venkatesh is a co-founder and Managing Director of Money-Wizards. He has 14 years of international portfolio management experience across various asset classes like equity, debt, commodities and foreign exchange, in global companies and hedge funds like Cargill and Indea Capital. He has worked in both India and Singapore.

Venkatesh has a background in engineering. He has completed his MBA from the Indian Institute of Management Bangalore. Subsequently he has completed his MFA program from the National University of Singapore and an advanced training program for finance achievers from the Princeton University, USA

### **Thillai Rajan A.**

Thillai Rajan is a co-founder and Director of Money-Wizards. He has about 12 years of work experience in leading companies in different areas such as venture capital, structured finance, investment banking, business planning, etc. Currently, he is an Associate Professor in Finance area in the Department of Management Studies, IIT Madras. He has won various awards such as the Young Faculty Recognition Award of IIT Madras and the Ramaswamy P. Aiyar Award from the Association of Indian Management Schools for his teaching and research excellence. He completed his Fellow program in management at the Indian Institute of Management Bangalore. He has completed prestigious fellowships such as the Chevening Gurukul Fellowship at the London School of Economics, Endeavour Executive Fellowship at the Macquarie Graduate School of Management, and the Fulbright Nehru Fellowship at the Harvard University, USA.

You can visit the company website : [www.Money-Wizards.com](http://www.Money-Wizards.com)

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